



CLARITY FIRST

PROGRAM

ALEXANDRA SHEA

HEAD OF FINANCIAL
CRIME GOVERNANCE
AFTERPAY

"It's worth the investment."

8/10

How likely is Alexandra to recommend CFP to others?

- Exceeded expectations
- Met expectations
- Did not meet expectations

How did CFP compare with your expectations?

What career challenges led you to look for a solution like Clarity First?

Constant rewriting and redesign of documents.

What changes have you seen in your communication?

My thinking is clearer and my writing has improved.

How did you make the decision to do this program, why Clarity First?

I really like your teaching style and the program.

What was the most valuable thing about Clarity First?

Structuring the problem and how I communicate or break down my communication.