



CLARITY FIRST

PROGRAM

PHILIPPA THODE

SENIOR PROGRAM MANAGER
DEPARTMENT OF TRANSPORT

"This is a great course to save time
and make more of an impact
with your communication."

10/10

How likely is Philippa to
recommend CFP to others?

- Exceeded expectations
- Met expectations
- Did not meet expectations

How did CFP compare with
your expectations?

What career challenges led you to look for a solution like Clarity First?

Having to edit others work for clarity
and wanting a better approach than
'this sounds better'.

How did you make the decision to do this program, why Clarity First?

The intro video got me hooked.

What changes have you seen in your communication?

My communication is clearer and the
'patterns' really help to create a cohesive
structure and story.

What was the most valuable thing about Clarity First?

The introduction structure.