

CLARITY FIRST

PROGRAM

CHARL-STEPHAN

MANAGER – STRATEGY AND
INNOVATION
PROVUM VENTURES



"Without a doubt, Clarity First is one of the best investments you can make in yourself."

10/10

How likely is Charl-Stephan to recommend CFP to others?

- ☒ Exceeded expectations
- ☐ Met expectations
- ☐ Did not meet expectations

How did CFP compare with your expectations?

What career challenges led you to look for a solution like Clarity First?

The ongoing frustration of figuring out where to begin when developing slide packs informing strategic directions to senior leadership.

How did you make the decision to do this program, why Clarity First?

Clarity First provides a tried and tested systematic framework that shapes your thinking and message, so it is relevant to any form of communication delivery.

What changes have you seen in your communication since completing CFP?

How I prepare and deliver my communication has radically changed from conveying a broad brush stroke of related ideas to being laser-focused on delivering clear, synthesised insights customised to my audience.

What was the most valuable thing about the program?

Realising the incredible value of using storylines in developing your communication. Storylines shape your thinking into a crystal clear message.