# **CLARITY FIRST**

PROGRAM

#### **DARREN HUTCHINSON**

SUPPLY CHAIN PROJECT IMPLEMENTATION MANAGER OFFICE WORKS



"You are underestimating how important effective communication is and this program can help you improve."



How likely is Darren to recommend CFP to others?

## What career challenges led you to look for a solution like Clarity First?

Managers knew I was smart but it was hard to distill the key messages I was trying to make.

### How did you make the decision to do this program, why Clarity First?

Attended a short training course and could see how the program would help me.

#### O Exceeded expectations

- Met expectations
- O Did not meet expectations

How did CFP compare with your expectations?

### What changes have you seen in your communication?

My communications are much shorter but have greater effect. They have a consistently logical easy to understand format.

### What was the most valuable thing about Clarity First?

Learning how to structure communication to effectively get a message across.