

CLARITY FIRST

PROGRAM

CERISE UDEN

PROJECT DIRECTOR
WESTPAC



"Clarity First gave me a simple structure for developing effective communications, that I can use over and over again to get approvals, get funding, manage risks and issues, and to get fast decisions. It has helped me take my career to the next level, and more."

10/10

How likely is Cerise to recommend CFP to others?

- Exceeded expectations
- Met expectations
- Did not meet expectations

How did CFP compare with your expectations?

What career challenges led you to look for a solution like Clarity First?

More exposure to GM level management and greater responsibilities, including bigger budgets (\$10m+).

What changes have you seen in your communication since completing CFP?

My stakeholders find it much easier to make decisions and to support the project, because I am able to clearly articulate what the situation is, why I'm asking for their help, what I think the options are, and any risks they should consider.

How did you make the decision to do this program, why Clarity First?

I typed "courses for communicating better to management" into Google, and when I read the blurb for Clarity First it was as if they had read my mind. In particular I was lacking confidence when communicating to senior people, because I felt like they spoke a different language. Clarity First seemed to understand that, and could teach me what to do about it.

What was the most valuable thing about the program?

The storylines.